## **2023 Editorial Calendar**

# **HIT Consultant Media**

### January

- Q4 2022 Digital Health/Health IT Funding
- 2022 Healthcare M&A Trends
- Combatting Elderly Abuse with Digital Health
- Pharma Cybersecurity Impact

#### Events

• JP Morgan Healthcare Conference

## April

- Q1 Digital Health/Health IT Funding
- Real World Evidence (RWE)
- Digital Therapeutics Adoption & Challenges
- Pharmacy/Medication Adminisration

### **Events**

HIMSS 2023

### February

- Healthcare Workforce
  Platforms
- Home Health Innovation
- Clinical Trial Matching/Recruitment
- Aging/Longevity Tech **Events**
- Health Datapalooza

## May

- Inflation Impact in Healthcare
- VR Impact on Surgery
- Pediatric Care Innovation
- Enterprise Data Warehouse/Data Lakes in Hospitals

### **Events**

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- Digital Health Transformation Summit 2023 Coverage
- Reuters Digital Health

## March

- ChatGPT Impact on Healthcare
- Robotic Processing
  Automation (RPA)
- Tripledemic Impact on Hospitals/Health Systems
- CRM Adoption in Healthcare **Events**
- ViVE

## June

- Al-Powered Revenue Cycle Optimization
- Closing Care Gaps in LGBQT+ Communities
- Addressing Health Equity
- Medical Device & Cybersecurity

### **Events**

• HFMA 2023

## **2023 Editorial Calendar**

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## July

- Q2 Digital Health/Health IT Funding
- Metaverse Innovation
- Next-Gen Precision Oncology
  Care
- Healthcare Innovation Hubs
  Events
- AHA Leadership Summit 23

## October

- Breast Cancer Awareness
- Next-Gen FemTech
- Virtual/Augmented Reality for Clinician Training
- Digital Health Diversity, Equity, Inclusion (DEI)

#### **Events**

- HLTH 2023
- AHIMA 2023
- MGMA 2023

## August

- Hospital/Health System M&A Strategy
- Healthcare Staffing Shortages
- Metaverse Operating Room
- Health Plan Innovation **Events**
- Epic UGM 2023 Coverage

## November

- Racial Bias in Algorithms
- Pharma/Biotech Innovation
- Supply Chain Challenges & Optimization
- Telehealth & Underserved
  Communities

#### **Events**

- RSNA 2023 Coverage
- CHIME Fall Forum 23
  Coverage

## September

- Digital Front Door
- Digital Transformation Challenges for Providers
- Alleviating White Coat Syndrome
- Pharmacy Optimization **Events**
- Invest Digital Health

## December

- 2023 Prediction & Trends
- 2023 Healthcare M&A Activity
- Private Equity Impact
- SDOH Innovation
- Executive Predictions Roundup