2022 Editorial Calendar

HIT Consultant Media

January

- Q4 2021 Digital Health/Health IT Funding
- 2022 Healthcare M&A Trends
- 2020 Digital Health Trends
- Real World Evidence (RWE)

Events
- JP Morgan Healthcare

February

- Augmented Reality (AR)
- Impact of Private Equity (PE) Firms in Healthcare Technology
- Leveraging Social Media Improve Patient Engagement

Events
- Health Datapalooza 2021

March

- Care Pathways
- Public Health & Healthcare Innovation
- Population Health Management

Events
- HIMSS 2022 Coverage
- CHIME 22 Coverage

April

- Q1 Digital Health/Health IT Funding
- De-Identified Patient Data
- Impact of Great Resignation in Healthcare
- Medicare Advantage Plans Impact on Value-Based Care

Events
- Health Datapalooza Coverage

May

- Provider Approach to Healthcare Innovation
- Social Determinants of Health (SDoH) in Undeserved Communities
- Impact of Leveraging Patient Registries

Events
- NAHM Conference 2022

June

- Value-Based Care: Medicare Advantage Plans
- Virtual Healthcare
- Role of AI in Clinical Documentation

Events
- HFMA 2022

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July

- Q2 Digital Health/Health IT Funding
- Leveraging Biomarker Datasets
- Unlocking EHR Data to Achieve Whole-Patient Care

Events

- AHA Leadership Summit 22

August

- Diversity & Inclusion in Healthcare IT
- Healthcare Metaverse
- Bridging the Health Equity Gap

Events

- Epic UGM 2022

September

- Digital Twin Technology
- Evolution of Frictionless Healthcare Technology
- Bridging the Health Equity Gap
- Impact of Great Resignation in Healthcare

October

- Q3 Digital Health/Health IT Funding
- Breast Cancer Awareness
- Digital Front Door
- Leading FemTech Companies

Events

- AHIMA 2022
- MGMA 2022

November

- AI Bias in Healthcare
- Decentralized Clinical Trails
- All-Digital, Personalized Health Insurance
- AI-Driven Prior Authorizations

Events

- RSNA 2022
- CIO Healthcare Digital Roundtable

December

- 2022 Prediction & Trends
- 2020 Healthcare M&A Wrap-Up
- 20222 Healthcare M&A Activity
- Future Trends Ahead
- Racial Bias in Algorithms