<table>
<thead>
<tr>
<th>Month</th>
<th>Events</th>
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</thead>
</table>
| January | • Q4 2020 Digital Health/Health IT Funding  
• 2020 Healthcare M&A Trends  
• 2020 Digital Health Trends  
• Biden Administration Impact | • JP Morgan Healthcare                                                                            |                                                                                                   |
| February| • Digital Health SPACs & IPOs  
• COVID-19 Impact on Healthcare Delivery  
• Patient Experience Optimization | • Health Datapalooza 2021  
| March   | • Social Determinants of Health  
• Robotic Process Automation  
• AI-Enabled Clinical Documentation | • SXSW 2021  
• RISE Summit 2021  
| April   | • Digital Health SPACs & IPOs  
• Q1 Digital Health/Health IT Funding  
• Prescription Digital Therapeutics |                                                                                                   |                                                                                                   |
| May     | • Behavioral Health Platforms  
• On-Demand, In-Home Care  
• Revenue Cycle Optimization  
• Healthcare Ransomware | • Healthcare Access Management Conference 2021  
| June    | • Tech Solutions to Serve Underserved Populations  
• Senior Care & Aging in Place Technology  
• Rise of the Digital Front Door | • HFMA 2021  
|
# 2021 Editorial Calendar

## HIT Consultant Media

### July
- Q2 Digital Health/Health IT Funding
- Digital Transformation
- COVID-19 Vaccination Delivery Optimization

**Events**
- AHA Leadership Summit

### August
- Human Centered Healthcare Innovation
- Pandemic Impact on Mental Health
- 5G Impact on Patient Care

**Events**
- HIMSS 2021
- Epic UGM 2021

### September
- Delivering Virtual Value-Based Primary Care
- Health Equity and Outcomes
- Tech-Enabled Solutions for Medicare Advantage Plans

**Events**
- CIO Healthcare Digital Roundtable

### October
- Q3 Digital Health/Health IT Funding
- Digital Health Diversity & Inclusion
- Real World Evidence (RWE)

**Events**
- HLTH 2021
- CHIME 2021
- AHIMA 2021
- MGMA 2021

### November
- FemTech Startups to Watch
- Decentralized Clinical Trails
- VR-Enabled Surgical Solutions & Impact
- Real-Time Digital Twins

**Events**
- RSNA 2021

### December
- 2021 Prediction & Trends
- Healthcare Innovation in Asia
- 2020 Healthcare M&A Wrap-Up
- Racial Bias in Algorithms

**Events**
- CB Insights Future of Health